Benefits of the Wearable clothing for welfare project:

- directly assisting those in need;
- helping the Brotherhood in its important work;
- no financial outlay required from the clubs;
- being conducted over a short time frame;
- draws on your existing Rotary networks;
- provides good potential for club and district publicity.

In Victoria today, more families than ever are struggling to cope financially. Too many are living in poverty, too many are falling through the safety net.

In 1996, one in 10 Australians is living in poverty - including 600,000 children.

Timing

The project will run for 12 weeks commencing on 11 August. Clubs may organise collection over the full 12 weeks or may prefer to concentrate over two or three weeks.

Your filled bags will be collected from your nominated pick-up point such as a member's home, garage, shop or warehouse.

Further information

For project liaison contact:

Angela Lardner

Project Co-ordinator,
Wearable Clothes for Welfare
Brotherhood of St Laurence
67 Brunswick Street, Fitzroy 3065
Tel: (03) 9483 1389

Fax: (03) 9419 0396

For Rotary District matters, contact:

Mr Don Jones

Chairman

Community Support Committee

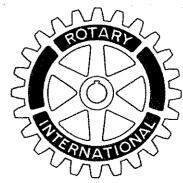
Tel: (03) 9544 5777

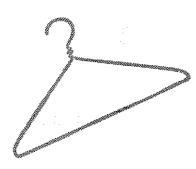
Fax: (03) 9543 8075

Rotary District 9800 District Governor's Project



A Partnership against Poverty project between Rotary District 9800 and the Brotherhood of St Laurence.





Who's helping?

The Brotherhood of St Laurence has been working for people in need for more than 60 years.

The Brotherhood provides assistance to low income families, encouragement to the unemployed and care to the aged.

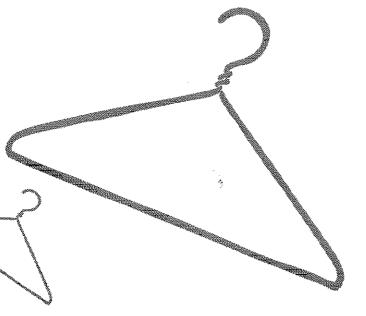
Services and activities include:

- Material Aid Centres which distribute blankets, furniture and other essential household items to those in need;
- a range of employment and training programs to the most disadvantaged jobseekers
- child care and family support programs
- accommodation for the aged
- leisure and recreation opportunities for older people
- care in the home
- services for younger children including child care and a homework program

The Brotherhood of St Laurence links provision of its services with evaluation and research. It undertakes studies about poverty and inequality, gives low-income people a voice and develops policy proposals for change.

The Brotherhood of St Laurence has always been an innovative organisation. Projects established by the Brotherhood include Family Day Care, Family Planning Clinics, Legal Aid and Community Aid Abroad.

To support its work, the Brotherhood needs to have a steady supply of good quality, wearable clothing which can be given away to those in need or sold through their Opportunity Shops to raise money for the disadvantaged.



How your club can help

The project does not involve your Club needing to raise money. The Brotherhood needs your help to collect good, clean, wearable clothing, clothing that directly help the poor and disadvantaged.

A quantity of special clothing bags will be provided to all participating Clubs. Each club can devise its own method of distribution and collection. Here are some suggestions:

- 1. Distribution to members' families, friends, work colleagues, etc.
- **2.** Asking community groups such as Scouts and local schools to contribute.
- **3.** Your Club may wish to distribute and collect bags where your local community gathers
 - eg Shopping Centres Sporting Clubs and sportsgrounds Community Festivals

Why not consider asking organisers of events in your area to waive admission price in favour of a clothing donation?

4.For large scale collection drives, the Brotherhood can arrange for a Brotherhood clothing bin to be positioned at your appeal site. If you are planning a big campaign, a locked shipping container can also be arranged!