

# BROTHERHOOD *Action*

## Focus: Positive Social Change

In 1994 the Brotherhood's Board initiated 'Directions 2000' - a review which examined future directions while confirming our commitment to work with the poorest Australians.

Bishop Michael Challen said, 'The review was initiated to establish how we can improve the use of our resources to meet the organisation's broader objectives, and how we can better position ourselves in relation to the changing social and economic environment, while making sure that our focus is clear. We are becoming more strategic and discerning'.

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**'...ready to meet  
new areas of need'**

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Experienced management consultants sought comment from a wide range of sources. These included the Brotherhood's executive, management, staff and volunteers; plus representatives from external supporters and donors, the Anglican Church, the public, and funding bodies.

Recommendations, approved in December 1994, are now being implemented. They include an operating charter of defining principles to ensure that our mission is reflected in our decisions, and criteria to assist faster decision-making.



*1930s - 2000; a continuing commitment to social change*

Also included is a new management framework and structure; adoption of recommendations of the aged services review; and guidelines and criteria for service participation which will enhance the role and contribution of both community services and social policy in order to achieve positive social change.

Bishop Challen said 'This initiative to reassess and review our activities is a landmark step because it reaffirms our commitment to positive social change, and demonstrates that as an organisation we are willing to change ourselves to meet new and emerging areas of need'.

'These changes will make the Brotherhood a more effective organisation. Regaining the initiative in service delivery requires a more responsive, flexible and focused framework to assist us in our work,' he said.

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Notice Board