

*file CAA*

NOTES OF INFORMAL MEETING HELD WITH CAA,  
TUESDAY, 17 DECEMBER 1996

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**Present:** BSL: +Michael Challen; Bette Moore; CAA: Jeremy Hall, Director; Fiona Douglas, Director, Marketing; Andrew Hewett, Director, Public Policy and Education.

CAA is focussing on strategic alliances and requested this informal meeting to explore ways in which alliances could be forged with the BSL. It was suggested that these could be found in three areas: advocacy, fundraising and some programs.

In relation to advocacy, this would need to take a national focus, but programs could be Victorian-based.

It was generally agreed that there was a confluence of aims between the organisations. Possible community development projects in Australia could be mounted in areas where people on low incomes lived - for example, Footscray or the Latrobe Valley.

In relation to projects, Jeremy Hall noted that funds are available from the CAA's credit facility on the basis of a guarantee from the Anglican Church or somesuch.

Mention was also made of alliances made with Oxfam and the possibility of a tripartite arrangement between Oxfam, CAA and the BSL to found a 'think tank' in Asia. ACOSS had expressed an interest in a similar type of project at a seminar in Tasmania recently.

In relation to 'Comic Relief' already discussed and agreed to by the BSL, an answer from Channels 2 and 7 was not expected until the end of January. In the longer-term sharing of data bases and mailing list swaps could be discussed, as well as a range of fundraising activities.

Another suggestion was the possibility of sub-contracting of services to each other.

It was ~~also agreed~~ that we could cooperate with events, checking those that the two ~~organisations run and~~ working out which ones we could do together.

In this context, the CAA Walk to be held on 16 March, would be focussing on the campaign for a Charter of Rights: an advocacy theme which could well fit the BSL's agenda.

The meeting ended with a request from CAA's senior managers to have a 'without prejudice discussion' with senior managers of the BSL. +Michael Challen agreed to discuss this with BSL Executive Council members.